

Shell beats Tesco and Asda with lowest UK fuel prices

1st February 2006.

PetrolPrices.com exclusively reveals the cheapest fuel stations in the United Kingdom. Contrary to popular belief, supermarkets have missed out on the top spot and it is fuel giant Shell that leads the way, consistently showing up in the table for top 100 lowest priced fuel stations over the last three months. (Shell represented 26% of the top 100).

Simon Grimsell, Sales & Operations Manager, Shell UK Retail commented, "Shell is delighted that the petrolprices.com website demonstrates that Shell sells some of the most competitively priced fuel in the UK. Shell is determined to remain at the forefront of providing competitively priced, quality fuel to its customers."

Whilst Shell leads the way with the lowest priced fuel, the supermarkets still represent great value, collectively winning the price war this quarter (October to December) with an enormous 53% share of the Top 100. They were followed by the high street petrol brands representing 46% of the share, leaving the independents with only 1%.

"Petrol Prices change daily, on occasion the major oil companies will be the cheapest and other times it's the supermarkets. Over 250,000 motorists have now stopped driving around to find the best fuel price as they receive the best prices straight to their email box. It is clear the site is not now just saving people money but is also saving time and possibly helping the environment by preventing unnecessary journeys to find the best priced fuel" remarked Brendan McLoughlin, Managing Director, PetrolPrices.com

Fuel Supplier	Top 100 Stations	Top 1000 Stations
Shell	26	228
Asda	24	150
Tesco	21	155
Esso	6	139
Sainsbury	5	110
BP	5	23
Total	4	35
Jet	4	31
Morrisons	2	110
Waitrose	1	3
Texaco	1	7
Independents	1	3
Spot	0	3
Somerfield	0	2
Co-op	0	1

In order to make motorists more aware and to reward petrol stations that have consistently offered the most competitive prices, PetrolPrices.com is issuing awards to the Top 100 stations on a quarterly basis. The awards are being released at the end of January.

For a full list of the top 100 stations and more information on the recognition awards contact PetrolPrices.com using the details below.

Notes for Editors

Petrolprices.com is the UK's only comprehensive and free fuel price website for consumers, where they can find the cheapest petrol stations near any town or postcode of their choice.

Prices are updated daily and displayed conveniently using Google Maps technology.

Petrolprices.com was launched in November 2005 by Fubra Limited, the same company that launched the largest UK house price website www.ourproperty.co.uk in January 2005.

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